NEPAD PLANNING AND COORDINATING AGENCY

REQUEST FOR EXPRESSIONS OF INTEREST (ReEOI)

CONSULTING SERVICES – FIRMS SELECTION

TO SUPPORT THE DEVELOPMENT OF AN INTEGRATED STRATEGIC INVESTMENT FRAMEWORK ON SUSTAINABLE LAND AND WATER MANAGEMENT IN MADAGASCAR.

PROGRAMME FOR THE TERRAFRICA LEVERAGING FUND IN SUPPORT OF THE IMPLEMENTATION OF THE TERRAFRICA SECRETARIAT.

Project ID No.: P159132

PROCUREMENT NUMBER: NPCA/TA/CQS/11-2017

1. INTRODUCTION

The New Partnership for Africa’s Development (NEPAD) is a programme of the African Union adopted in 2001 in Lusaka, Zambia, aimed primarily at poverty alleviation and promotion of economic growth and sustainable development in Africa. NEPAD Planning and Coordinating Agency (NPCA) was established by the Decision of the 14th African Union (AU) Assembly of February 2010 as the technical body of the African Union, the offices of the NEPAD Agency are located in Midrand, Johannesburg, South Africa. Its mandate is to facilitate and coordinate the implementation of continental and regional priority programmes and projects; mobilize resources and partners in support of the implementation of Africa’s priority programmes and projects; conduct and coordinate research and knowledge management; monitor and evaluate the implementation of programmes and projects; and advocate on the AU and NEPAD vision, mission and core principles.

2. ASSIGNMENT BACKGROUND

In a country where agriculture accounts for approximately 40% of the Gross Domestic Product (GDP) and where fuel is essentially derived from forest products, Madagascar is aware of the significance preservation of its environment and more specifically the importance of combating desertification and land degradation. To this end, the country has expressed its full support for the Convention to Combat Desertification (CCD) by ratification in 1997, the preparation of its National Action Plan to Combat Desertification (NAP/CCD), which was adopted by the Government by the Decree N°1999-2003 of March 11, 2003. This fight against desertification and land degradation is crucial for sustainable economic and social development.

Land degradation has long been a concern for Africa, and investment in addressing this scourge is necessary to mitigate the risks to agriculture, forestry, water and energy. Madagascar is no exception to this finding. The country is still facing a decline in agricultural productivity (rice yield and limited diversification). At the same time, natural resources degradation (land, water, forests, and biodiversity) continues due to the high rate of population growth, extreme poverty, significant climate risks, and agricultural intensification. In addition, activities often have an intrinsic spatial link to other parts of the landscape. Nevertheless, often traditional projects have worked as “stand-alone-projects”. In order to ensure cost-effective and sustainable approaches, it is necessary to expand the scope of activities to include more integrated spatial and multi-sector-based perspectives. These integrated approaches do not require all relevant activities to be part of a single project but require the Government to provide a programmatic platform for such activities to be framed in a clear context, though funded through different projects and development partners.
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Such a platform (Ex: as part of a water/basin/landscape management plan) is essential to improve the best conceptualization of complementary activities with a common vision and promote synergy and sustainability during implementation.

Scientific findings have shown that 12 of the 22 Regions of Madagascar are affected by the desertification process, namely AtsimoAndrefana, Androy, Menabe, Melaky, Ihorombe, Anosy, Sofia, AlaotraMangoro, Upper Matsiatra, Boeny, Betsiboka and Analanjirofo, making 31% of the total surface of our island.

In addition, 28% of this total area which is 51,568 km2 are classified as priority zones. This finding must compel us to act quickly and effectively.

However, the various evaluations of the implementation of the Convention through the reports submitted by the countries have shown that this implementation of the Convention to Combat Desertification is rather limited and the results and impacts do not match the expectations.

There are many reasons for these inconclusive results, but there is a lack of communication between desertification and land degradation on the one hand and the scattering of actions and their funding on the other. Considering all these findings, Madagascar wishes to have support from TerrAfrica in order to overcome the aforementioned shortcomings.

In addition, Madagascar, as a stakeholder of TerrAfrica Partnership, is committed to creating an enabling environment for the effective integration and financing of national strategies for Sustainable Land and Water Management (SLWM) through an approach based on 3 Pillars or Activity Lines:

- **Activity Line 1:** Building coalitions or alliances at national, regional, continental and global levels for SLWM.
- **Activity Line 2:** Knowledge management and sharing as knowledge is essential for the success of national investment programmes and investment in SLWM.
- **Activity Line 3:** Resource mobilization through investment frameworks for sustainable land and water management.

### 3. OBJECTIVES

The main objective of the support is to understand at all levels the combat against desertification/sustainable management of land and water and the availability of an integrated investment framework for the sustainable land and water management in Madagascar.

From this overall objective, 4 specific ones are defined, including:

- Provide communication tools for sustainable land management.
- Conduct the diagnostic assessment of current fundings.
- Develop a strategic framework for integrated financing for sustainable land and water management.
- Mobilize effectively the necessary resources.

### 4. EXPECTED OUTPUT AND DELIVERABLES

The expected outcomes of the support are:

- The capacities of the stakeholders in the SLWM are built through the communication tools,
- A permanent national SLWM coordination framework is created,
- The Integrated Strategic Investment Framework for Sustainable Land and Water Management is adopted,
The commitments made by the various stakeholders, especially in terms of financial and technical support for SLWM, are confirmed,

The elements of a common roadmap for the continuation of the SLWM process and the implementation of the SLWM technical group are defined and approved.

As a result, the deliverables are:

- Communication tools with dissemination methods.
- A knowledge management and sharing system.
- A common roadmap for the continuation of the SLWM process and the implementation of the SLWM technical group.

Interested Firms must provide information indicating that they are qualified to perform the services as follows:

1. An Official signed Letter from an authorized official, expressing interest of the firm to participate in the Consultancy.

2. General profile and background of the firm which should elaborate the following:
   a. Core Business of the firms
   b. Experience of the Firms in handling consultancy services of similar assignments in the past five years.
   c. Availability of Professional three (3) Key Staff with Master Qualifications in Communications, Economics and Agronomy/Forestry and 5 years’ experience.
   d. Names of authorized representatives of the firms (Power of Attorney).
   e. Commercial Registration of the firms attaching Registrations certificates.

Interested consultants may obtain further information at the address below during office hours (08:00-17:00). Expressions of interest must be delivered to the address below by the 11th August 2017 by at 14:30 hours (SA Time) and mention “SUPPORT THE DEVELOPMENT OF AN INTEGRATED STRATEGIC INVESTMENT FRAMEWORK ON SUSTAINABLE LAND AND WATER MANAGEMENT IN MADAGASCAR”.

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